BUFFALO FIRE ROUTS **250** GUESTS OF HOTEL

Many Carried Unconscious From the Broezel, but No Lives Are Lost.

BUFFALO, Sept. 17.-Two hundred and fifty guests of the Hotel Broczel were routed out of bed shortly after midnight by a fire that swept through as adjoining building and set the upper floors of the hotel ablaze. Many of the

sto rushed to the street, leaving all ber belongings behind, and several unconscious women were carried to the

med over the possibility of a tv-

phold epidemic in the crowded east side, the Bellevue Hospital authorities have reported to the Department of Health That exty-five cases of typhold have All come from the territory between second avenue and the East River and Third and Thirty-third streets.

Dr. Billings of the Department of Health has sent out inspectors to trace the source of infection. He caye it is probably due to impure milk. Men, women and children have been afflicted, as many as nine being brought to Belle-

How to Make Your Hair Beautiful

en Minutes' Home Treatment Work Wonders, Stops Falling Hair, Itching Scalp and Fandruff, and Makes the Hair Soft, Brilliant, Lustrous and Fluffy.

consisions women were carried to the street by firemen.

Two fire captains and six guests received minor injuries, the latter being Jdm J. Ryan, Boston; M. H. Day, New Manchester, O.; E. J. Voye, Boston; E. J. Fat, Saginaw, Mich.; W. A. Williamson, Newark, N. J., and Arthur Veslor, Nisgara Falls.

The fire revealed a hero in Williams. March, captain of the beliboys, who ran to the switchboard when he saw the flames leaping up the sides of the building and set the belis ringing in all the rooms.

The total loss was \$600,000, as follows: Diraberger Popcorn Company, \$150,000; Europe Coffee Company, \$200,000; Hotel Brossel, \$150,000. The blaze started in the popcorn plant.

Typhold on the East Side.

Alarmed over the possibility of a ty-known of nothing so effective and certain in the recognition is very inexpensive and certain in the popcorn is tracked to sell the sure of the possibility of a ty-known of nothing so effective and certain in the recognition is very inexpensive and certain in the popcorn is the possibility of a ty-known of nothing so effective and certain in the recognition is very inexpensive and very wonders and the source of the sou

WORLD WANTS WORK WONDERS.

BONWIT TELLER & CO.

Have arranged for Tomorrow A Showing of the Latest

Paris Wraps, Mantles, Coats

And from Their Own Designers **Exclusive and Unusual Models**

25.00 to 375.00

The collection of Paris coats and wraps is the largest and most magnificent ever assembled.

The best models of the leading modistes are presented.

The "Etape," the "Resgrieux" models and others, By Caller Secure

The "Samson" and other models, By Paul Poiret

The "Gnome" and other models,

Also models by Cheruit, Premet, Paquin, Maurice Mayer. Laborde and others.

Fifth Avenue at 38th Street

OPPENHEIM, CLUNS & C

24th Street-New York

Special Sale Wednesday and Thursday Young Men's Fall Suits

Exceptional Introductory Offer

300 smart suits for young men, in the new swagger English models; three or four-button coats; flap or patch pockets; also doublebreasted styles.

Soft-roll effects, strictly hand-tailored of highgrade imported and domestic fabrics, in handsome stripes, broken checks and mixtures, as well as plain gray, black and navy blue.

Sizes 32 to 40.

Regularly \$22.50

14.00



R. H. Macy & Co.'s Attractions Are Their Low Prices.

Interior Decorations

Formal Opening of the New Department Main Floor Balcony — 34th Street Side

The charming custom of beautifying the home with Flowers has become so universal that to meet with the constantly increasing demand we shall devote an entire Department to these beautiful novelties.



Here you will find every imaginable Flower, many of them from the lead-ing Paris makers, and at prices far be-

Typical Macy values are: American Beauty Roses-long stemmed and with foliage, 19c Carnations in exquisite

colorings, 14c lors, 39c 98c isters in all colors. Golden Rod Sprays. Wall Flower Sprays. Natural Ferns (prepared), 9e Palms, large size, \$2.97 and

Daisy Plants, large size, \$2.49

And beautiful erchids, rambier roses, lady slippers, lilacs, apple blossoms, ns and foliage that perfectly imitate the natural blossoms and leaves We are prepared to offer suggestions for decorations of homes, halls, theatres and hotels.

Paris NECKWEAR Novelties In Ostrich and MARABOU Charming new creations in this soft and becoming Feather

Neckwear have just arrived, in time for the cool weather. Over two hundred styles from leading French makers are included in the Autumn importations. Among the number are:—

Neckpieces of Ostrich and Marabou, \$4.96 In natural or black, made of selected stock finished with

New Marabou Capes, \$2.97 and \$4.96 Made of the finest quality marabou and finished with silk and chenille tassels; model reaching to waistline.

Marabou Stoles, Capes and Boas, \$5.94 to \$57.95 Very newest and most effective designs-made of the finest quality marabou, in white, black or natural.

Imported Ostrich Boas, \$4.96 to \$74.75

Ranging from the simplest to the most elaborate—these are made of selected stock and are in black, white, navy, taupe and

Ostrich and Marabou Muffs, \$4.96 to \$14.89

In combination effects or separately. Muffs in black or natural, in styles to match neckwear described above.

IMPORTED Vanity CASES Of Pin MOROCCO, \$4.89

THE "BURLINGTON" has met with instant favor abroad and is featured as the smartest novelty of the season by the leading leather goods shops of Bond and Regent streets, London-as

well as by the specialty shops in Paris.

REAL PIN MOROCCO in new shades of green, brown, blue, purple and black is employed for these graceful Bags—

with silk tassel finishing the pannier hardles.

THE "BURLINGTON"—although so flat, is most conveniently fitted with extension pockets for handkerchief and powder puff, an attached purse with double compartments and

and Fabrics are being shown in all of the Apparel and Fabric Department... To visit Macy's these days

Newest Fashions

The Linen Sale continues throughout the week Practical every-day household and decorative Linens and Towels at great savings.

This Merchandise On Sale Thursday

R. H. Macy & Co.'s Attractions Are Their Low Prices

A Magnificent SHOWING of "SUNFAST CURTAIN and DRAPERY FABRICS for FALL

"Sunfast" Fabrics and Curtains are known the country over for just what their name implies—the ability to hold their depth and delicacy of color under trying conditions. Macy's stock of "Sunfast" Fabrics is so vast and so comprehensive of "SUNFAST" Drapery CUSHIONS, &c. CURTAINS

"Sunfast" Fabrics and Curtains are known the country over for just what their name implies—the ability to hold style of decorative effect, in any color or combination of colors that may be required. No matter how exposed to the sun your windows may be, try "Sunfast" Curtains or Fabrics.

"SUNFAST" Light-Weight CUSHIONS, &c. CURTAINS

A page effective and very comprehensive and dark researched the country over the count

Light and heavy materials, in plain and figured effects, in great profusion, and begin-

-32-in. Tissue (yd.) 39c & 49c
—and running the gamut through a dozen
weaves and styles up to a rich figured Madras,
45-inch width in two rich verdure patterns,
carried out in four exquisite color combinations,
and priced at, yard, \$1.12.

In shades of light and dark rose, light and dark blue, brown, olive, Nile, etc., and begin-50-in. Reversible Armure (yd.) \$1.49

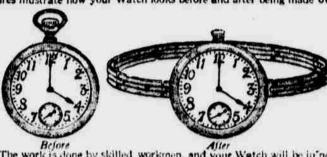
Plenty of choice in these charming fabrics, with a specially good selection of materials in "period" styles and colorings, and priced up to a fine 50-in. Armure, in Marie Antomette and Louis Seize effects, at, yard, \$1.98.

SILK-AND-COTTON FAB- | THE DEPARTMENT OF SILK-AND-COTTON FAB-RICS now occupy a new Depart-ment—Second Floor, Broadway, Centre. A complete and compre-hensive showing of the latest nov-elty weaves, including:— Silk-and-cotton Crepe de Chine, Jouy Crepes, Matelasse Broche, Plain and Fancy Ratines, Poplins, etc., in exquisite new colorings and at "Lowest-in-the-City" prices.

THE DEPARTMENT OF MEN'S HATS has now been removed to far larger and more commodious quarters on the Main Floor, 35th St., just at the rear of the Men's Shop.
Very comprehensive showings of the latest stiff and soft Felt Hats, for Fall and Winter. More Hats and better Hats than ever before, within 30 seconds of Broadway.

Have YOUR WATCH Made Into a BRACELET WATCH

The popularity of the Bracelet Watch is not a fnd, but a recognition of the neatest, safest, most sensible, most convenient way to carry a time-keeper. The pictures illustrate how your Watch looks before and after being made over.



The work is done by skilled workmen, and your Watch will be in no way With Leather Strap.

\$3.00 to \$4.50 With Silver Bracelet, With Gold-filled Bracelet, plain, \$4.50 to \$5.25 With 14-Kt. Gold Bracelet, plain, \$12.50 to \$16.00

With 10-Kt. Gold Bracelet, plain, \$10.25 to \$14.50 With 10-Kt. Gold Bracelet and s4.50 to \$5.00 engraved designs, \$11.75 to \$15.50 With Gold-filled Bracelet, with With 14-Kt. Gold Bracelet, with

engraced designs. s5.25 to \$5.75 engraved designs, \$14.25 \$14.25 to \$32.25 These prices are complete for furnishing the Extension Bracelet, attaching the same, lowering the crown and polishing the case. Inquire at the Jewelry Repair Department, on the Main Floor, 34th St. and Broadway.

A REALLY Good SEWING



and matured quarter-sawed carefully finished and handrubbed to a plane polish, and the ornamentation is very neat.

MACHINE for \$12.89- 4th Pl.

HE KIND that cost \$18.00, \$20.00 and more, on the so-called "easy

A most effective and very comprehensive assortment of sets, consisting of a pair of Cur-tains and a Valance, beginning with

Plain Color Curtain Sets at \$3.24
—carried on in gold, blue, red, brown, rose and green. Also fine Curtains by the pair, in effective patterns, carried out in the same colorings as the Sets above, at \$3.96, and up to \$3.94.

payment" plan.

Illustrated. These Machines are in throp-head style, have a lock-stitch, and are fitted with a full set of the and are lifted with a full set of the latest and most improved attachments, including ruffler, binder, shirring blade, tucker, and five hemmers of different widths. All are made of the finest tempered steel, and are heavily nickel-This Machine will do all the

ordinary sewing of any home.

Ease of Operation —a most important point to the busy housewite, who must

conserve her energies—is a very noticeable factor in these and other Macy Machines. The reason is that the mechanism of tempered steel, ground and oil-hardened, runs upon ground and oil-hardened, runs upon roller- and ball-bearing. All parts are easily accessible for adjustment, cleaning, oiling, etc.

Macy's carries in regular slock Sewing Machines in various models for as little as \$6.74 for a thoroughly reliable

hand-power Machine, and up to \$29.75 for the linest cabinet model. The high-

INVERTED Gas LAMPS



Were 57c, Now 39c
These Lamps, illustrated, are the kind that sell elsewhere for 75c. The Lamps consist of an inverted burner of solid brass, a good mantle, an inner glass chimney to

brass, a good mantle, an inner glass chimney to protect the mantle and insure an even light, and a handsome globe.

The Gloic is of fine embossed glass, as shown in illustration, and is in solid tints of ruby, green, and amber; also in white. The embossed design gives a very delicate and plensing effect when the light passes through it.

Basement, Broadway.

BURBERRYS' famous LONDON COATS Actually at LONDON PRICES--Important Savings

There is still a splendid assortment, though the sale began on Monday. This is because to begin with there was such a very wide variety. We bought the entire sample line of the famous Burberrys' which were used as samples from which to sell to their restricted high-class specialty stores trade in America. No need to go into description of Burberrys'. Every man who knows anything about good dressing BURBERRYS Motor Goods Department-Fifth Floor, 84th Street knows what they are.

Burberrys' Warmth-without-Burberrys' Cotton Gaberdine | London-made London-made Weather-proof Rain-coats London Price £3 \$14.74 Burberrys' Coats London Price £4.0.0 \$19.75 London Price £5.0.0 \$23.75 London Price £7.0.0 \$34.75 In the above groupings there are "regulation" and button-to-the-neck Coats; single-breasted and double-breasted models. Raglan and square shoulder effects; pleated, plain and very full, loose hanging backs. Materials are tweeds and heavy mixtures, warmth-without-weight fabrics and weather-proofed cloth. The colorings run the gamut of the desirable shades.

A Few Women's Burberrys' Coats—Warmth-Without-Weight Fabrics In London £5, £6, £7—Now \$24.75, \$29.75 and \$34.75

-RKMacy & Co _

125TH STREET~WEST

Fall Sale of Silverware

Showing Wongerful Economies in Reliable Long - Wearing Quadruple - Plated Ware During This big Three-Day Event.

A great quota of new and effective designs, as ornamental as they are useful. You cannot pass it—buy.

COFFEE SETS—3 pieces, with tray; FRUIT BOWLS—quadruple plate; plain or engraved designs. Reg. 6.49 DOMINO SUGAR HOLDERS—quad-SANDWICH PLATES—Sheffield plate on mickel silver; beautiful plerced designs; grape or thread 2.95

BOTTLE HOLDERS — BON BON DISHES, SUGAR HOLDERS. CANDLE-

Rogers' Silverware All New Designs TEA SPOONS—set of 6; reg. 75c...49c BUTTER SPREADERS—set of 6; reg. \$1.75 OYSTER FORKS—set of 6; reg. \$1.25, TABLE SPOONS—set of 6; reg. \$1.25, OYSTER FORKS—set of 6; reg. \$1.25, TABLE SPOONS—set of 6; reg. 98c ORANGE SPOONS—set of 6; st.25 OFFEE SPOONS—set of 6; reg. \$1.25 OFFEE SPOONS—set of 6; st.25 OFFEE S PRUIT KNIVES—set of 61 reg. \$1.25, 98c GRAVY LADLES—reg. 65c, ea.49c GRAVY LADLES—reg. 59c, ea....45e CREAM LADLES—reg. 59c, ea....45e DESSERT PORKS—set of 61 reg. \$1.50, 98c BERRY SPOONS—reg. 59c, ea....19c BERRY SPOONS—reg. 59c, ea....45e

You Will Be Deeply Interested in This Sale of Toilet Articles Bagins Tomorrow

Cut out this "ad" and use it as a shopping list. Buy everything ou require now, or will need later on, and note how little you will have to pay in comparison with the average drug store prices. Tooth Powders

and Pastes. Sanitol, powder, paste or liquid; 2 for . 250 Sozodont, powder, paste or liquid; each . 140 Kolynos, paste . 150 Pebeco, paste . . 250 Munyon's Witch Hazel;
cake 60
Paim Olive; cake 60
Armour's Tollet: 3
cakes 80
White Castile; cake, 40;
3 lb. bars 80
Green Castile; 1½ lb. 350
Green Castile; 1½ lb. 350
Green Castile; 1½ lb. 350
Gracella Bath; box of
4 cakes 170
Johnson's Foot; cake,
Williams' Mug Shavlng; cake 30 Lotions. Liquid Borine; \$1.00 aims See
Witch Hazel; 16 pints, 16e; pints 15e
Peroxide; pound bottles

Hair Tonics. Danderine: 50c size. 30c Canthrox 35c Size size. 30c Size Creams

Brushes. Hair; reg. 75c \$1.00 Tooth Nail Bath, with detach bandles Whisk Brooms... Talcum Powder Wilbert's, in glass jars.
Soj ib. cans. 180
Mennen's 116
Aquibb's 186
Amolin 116

Manicure Articles Lustrite Nail Enamel
and salve; 3 for... Sie
Lustrite Cuticle Ice. 186 Lustrite Nall Bleach.180 Emery Boards;

Sundries

Powder Pads......80 Swansdown Puffs....76 Absorbent Cotton: 1b. packages 276 Bea Salt; 2 lb. bags. Se Allen's Foot Dass. . 166

Children's Coats and Hats

Dainty little things for the tot 2 to 5 years. It is Upper New York's most exhaustive showing, that will tempt the fond mother because of variety, but will also prove a saving as well.

COATS—of silk corduroy; double-breasted style, trimmed with wide Balkan belt; blue, black and brown. Also of chinchilla cloth with check lining; box style, collar and cuffs finished with black 3.49 silk binding in gray and blue.

CHILDREN'S HATS—of corduroy velvet, trimmed with ermine fur. HILDREN'S HATS-of corduroy velvet, trimmed with ermine fur. 2.79

Crepe and Voile Waists, at \$1.00

Crepe and striped voile. Some with embroidered fronts and collar; others with vest and collar trim-med with narrow platting. An un-usual variety of other models are also exhibited at the same low price.

WOMEN'S MANNISH TAILORED WAISTS—of linen; entire front with large plaits; also of black poplin, front with yoke and pocket, rolled collar 1.39

House Sacques and Gowns

HOUSE SACQUES—of good quality flannelette, finished with belt, collar and cuffs trimmed with plain color material, in very pretty gray floral ef-

FLANNELETTE GOWNS—of very choice quality flannelette; double yoke and back in pajama effect; also one with rolled collar, cuffs trimmed with scallop in a variety of pretty pink and bine 69c

Foremost Uptown Showing of Fall Laces. Chiffons and Nets

When you have made your selections from this enormous stock, you may rest assured that your choice was from the biggest assortments Upper New York has to offer. Special prices for to-morrow:

WHITE AND ECRU SHADOW ALL-

OVERS—in white and ecru; sultable for waists and guimpes.

WHITE AND ECRU EMBROIDERED NET LACES—1 to 15 in. wide. Reg. 19c to \$1.25, 12c to 98c Reg. \$1 75c to 1.65

BLACK CHANTILLY EDGES AND INSERTIONS—2 to 12 in. wide. Reg.
VHITE AND ECRU SHADOW ALLS125...... 15c to 98c OVERS—18 In. wide. Reg. 75c to \$2.00..... 49c to 1.75 shades; also black and white; 45 in. wide. Reg. \$1.50. 98c yard. WHITE, CREAM AND ECRU COTTON Wide. Shades and white; 45 in. wide. Reg. \$1.50. 98c 2 to 5 in. Reg. 15c to 50c BRUSSELS—72 in. wide. 39c

New Fall Silks At Exceptional

Lustrous, rich, long-wearing weaves-the kinds that lend themselves admirably to the drapings of the costume of the hour—all in-terestingly low-priced, as the following itemization will illustrate:

\$2.50 CUBIST SATIN-36 inches wide;

\$1.10 SATIN PRINCESS-35 in. wide; \$1.19 CORDUROY-27 in. wide; clear 1.10 SATIN PRINCESS—35 in wide; black and colors, Downtown 85c cut cord, in taupe, brown, navy, price is \$1.10 per yard; at... 85c wistaria, Copenhagen, black 89c 2.50 CUBIST SATIN—36 inches wide; all new colors and designs; sultable for sashes and trim—2.00 silk face; in all the new 4.50